



## TISE provides opportunity for new and emerging industry businesses

**MAY 2023, DALLAS, TX** | As part of the *Beyond the Surface Programs* designed to reach deeper into the many parts of the floor covering, stone, and tile industries, The International Surface Event (TISE): SURFACES | StonExpo | TileExpo announces a call for applications for the Startup Station for TISE 2024. The Start Up Station was a new area in the exhibit hall beginning at the TISE 2023 event and **featured five companies** in its inaugural year. The success of the program for participating brands has encouraged TISE to expand and double this opportunity for more companies at the upcoming 2024 event.

*"Really appreciate the opportunity and being selected to show off what we do at Syler Group!" ~ Syler Group LLC, 2023 Startup Station Recipient*

*"We had a tremendous amount of traffic at our booth." ~ Floorcloud, 2023 Startup Station Recipient*

*"TISE sets the rhythm to the pulse of the industry. We had a great response and a lot of traffic at the show." ~ Unique Surface, 2023 Startup Station Recipient*

### WATCH THE STARTUP STATION CALL FOR ENTRIES VIDEO



### NEW, EMERGING INDUSTRY COMPANIES SHOULD APPLY NOW

Are you a, or do you know of, a new business in the works or who has launched in the industry within the past two years? TISE is now calling for new, emerging floor covering, stone, or tile businesses to complete applications for consideration into the TISE 2024 Startup Station in Las Vegas. For more information, watch the **Startup Station Call for Entries Video**, then begin an application **online**. Qualified applicants are companies who have entered the market for less than two years and who have never exhibited at TISE. Accepted companies will receive a complimentary turnkey booth space inside the dedicated Startup Station Pavilion in a high-profile location in the exhibit hall. In addition, they

will also receive a marketing package to ensure maximum exposure for their company as the TISE event assists as a launch pad for industry exposure their new product(s) or service(s). More information located [online](#).



#### **SAVE THE DATE**

The International Surface Event 2024 (TISE): SURFACES | StonExpo | TileExpo

**EXHIBITS** 24 - 26 January | **EDUCATION** 23 - 26 January

Mandalay Bay Convention Center | Las Vegas, USA | #TISE2024

#### **ABOUT THE INTERNATIONAL SURFACE EVENT**

The International Surface Event (TISE): SURFACES | StonExpo | TileExpo has served nearly 30 years as an industry marketplace for floorcovering, stone, and tile businesses to come together, seek products and services, build relationships, and develop their businesses. For more information, please visit [www.intlsurfaceevent.com](http://www.intlsurfaceevent.com). To view the sponsors of TISE, visit the [industry association page](#) on the event website.

#### **ABOUT INFORMA MARKETS**

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Event photos available on [Flickr](#)